

FRANCHE
COMTÉ




INCREDIBLE FRANCHE-COMTÉ



NEWSLETTER - MARCH 2009

A Sustainable
change
of scene!

To assist you in your search
for short breaks, contact
our advisors on:

 N° Universel 00 800 2006 2010

FREEPHONE NUMBER



Travel is Greener

IN FRANCHE-COMTÉ!

Franche-Comté comes to you fresh and unspoilt: discover it in a thousand and one ways! Transport here is synonymous with escape, wandering, remoteness... but also with gentleness and authenticity. Actually, Franche-Comté is the most wooded region in France and offers green modes of transport that guarantee you a change of scene that is both sustainable and respectful of the environment. Whether in a family group, with friends or on your own, these exceptional and unforgettable escapades are not to be missed under any pretext!

ZOOM

WESTERN OR BOHEMIAN, LIVE THE NOMADIC LIFE!

Young and old alike adore the Bohemian side of a horse-drawn caravan: Franche-Comté horses will take you at their own pace down secured roads and peaceful lanes. A green mode of transport par excellence, the horse-drawn caravan lets you experience enjoyable family moments in perfect harmony with nature. Pre-arranged itineraries, all different, give you total freedom and complete safety, so you get maximum enjoyment from your stay, your family and your friends and from this incredible return to the values of nature.

A TALE OF WATER IN A HORSE-DRAWN CARAVAN



Experience a fine watery story in Haute-Saône and pass through a fantastic puzzle of landscapes. Go off, as you please, on narrow country lanes and towpaths. You will appreciate the originality of the region, from the Franche-Comté horse to the local food.

>> An 8-day/7-night stay, go as you please



ZOOM

THE HOT-AIR BALOON, OR THE ART OF TAKING TO THE AIR...

An area like Franche-Comté can be explored on foot, by bicycle, on horseback, by train... or from a balloon! Actually, there's nothing quite like taking to the skies so utterly but gently, and to see a beautiful green carpet unfurl beneath your feet: the sensation is divine! Towns, castles and rivers appear like magnificent embroideries to be admired from your aerial balcony. A completely different and ecological expedition to be fully experienced with the family.

LES ROUSSES AND WEIGHTLESSNESS

Go airborne! Take to the skies and discover the Rousses station in an unusual and original way: exhibitions, entertainments, balloon inflation, flights... a week full of colour and fresh air under the influence of the magic of the balloon!

>> An 8-day/7-night stay, go as you please



ZOOM

THE PLEASURES OF THE COUNTRY RAILWAY...

Comfortable and environmentally friendly, as a way of discovering the region and its hidden treasures, the train has more surprises in store than you would think. Three journeys in particular merit a detour: The Ligne des Horlogers guarantees you an incredible Franco-Swiss change of scene, the Ligne des Hirondelles with its six viaducts and the Conifer which offers you a historic, retro excursion... After the TGV, rediscover the pleasure of going by train!

> FIND OUT MORE

THE LIGNE DES HIRONDELLES

The Ligne des Hirondelles takes you through more than 120 km of the heart of the Jura massif: discover Franche-Comté's plains and mountains, the vineyards of Arbois, the capital of the pipe and the diamond, and much more. A gentle and pleasant way to discover the greenest region in France.

>> Stay 3 days / 2 nights



RENDEZ-VOUS

THE MAISON DE LA VACHE QUI RIT (LAUGHING COW COMPANY) IS HAVING AN OPEN DAY IN MAY!

The building which houses the company is a model of ecological and sustainable development. There you will discover a story of the cow like no other, through the different manufacturing techniques of this celebrated cheese spread...

> FIND OUT MORE

« FORBIDDEN EXHIBITION », PEUGEOT MUSEUM OF ADVENTURE

At Montbéliard from 16 January until 29 June 2009
From dental crowns to the 505 Cabriolet USA and including the 208 Chainrail and other legendary items that were never put on the market; discover what went on backstage at Peugeot!

> FIND OUT MORE



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